



PRESS RELEASE

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The Royal Suite Reinvented: Copenhagen Marriott's renewed hotel suite oozes international extravagance and aesthetic Danish multi-functionality combined

The Copenhagen Marriott Hotel – the largest 5-star hotel in Denmark - kicks off 2018 in style with the re-opening of its first class suite, The Royal Suite, and introducing a brave fusion of international luxury and aesthetic functionality, local style.

[The Royal Suite](#), launched this week at the [Copenhagen Marriott Hotel](#), comes with a new layout that shuns away from the classic first class lounge style towards a more bleisure-oriented clientele in search of multi-functionality, in 5-star settings. Thus, when guests start checking into the newly refurbished room #1114 on the top floor of the Copenhagen Marriott, the hotel has gone that extra mile to cater for all needs.

Offering not only the Danish capital's best sea views, but also the best of both Danish and international design and interior in truly multifunctional settings, the new 170 m2 suite is expected to attract a host of guests - new and old ones - from near and far.

The new hotel suite appeals to the modern traveller on the constant outlook for a place to rest or work in beautiful and peaceful settings or, alternatively, looking for the perfect place to host meetings, receptions, or private dinner parties in style – yet with a local touch. Consequently, the key design elements of The Royal Suite by Copenhagen Marriott focus on creating a homely atmosphere whilst hosting moments that matters – and on elegantly fusing 5-star international extravagance with the Danes' strong sense of minimalism and functionality.

The classic first class suite reinvented

The Royal Suite also consists of two separate areas allowing for different types of needs and space for all kinds of meetings between people.

Allan L. Agerholm, CEO of [BC Hospitality Group](#), who owns the Copenhagen Marriott Hotel, elaborates:

"We have added a whole new level of luxury among the City's few 5-star hotels, and we look forward to welcoming both Danish and foreign guests in The Royal Suite. In addition to offering a deluxe experience and an amazing 'oasis' during an exciting leisure or business trip to Copenhagen, we have invested heavily in areas such as flat screen and sound technology provided by Danish manufacturer Bang & Olufsen. This way, The Royal Suite is not only a brilliant new alternative for staging discreet executive board meetings, management meetings or creative meetings in the heart of the city, but a perfect venue for private dinners, cocktail parties, receptions, product launches, photo or film shoots, etc. "



"VIP delegations, royalty, celebrities, and other select travellers will without doubt see the great potential of this 'classic first class suite reinvented' too. They're almost guaranteed to get smitten by the homely and local feel of The Royal Suite which, among other things, is brought about by collaborating with both upcoming and established Danish suppliers," Agerholm adds.

Homely luxury with strong corporate appeal and location, location, location...

The Royal Suite will be able to accommodate business people, creative heads, VIP delegations, pop stars, royals and many more and already, the interest is strong.

"The suite has gotten off to a flying start and the interest among existing and new clients has been quite overwhelming. In addition to The Royal Suite's unique DNA and multi-functionality, it offers two separate areas consisting of a lounge area, kitchen space, private dining area - with optional private Chef – as well as a large Master bedroom, state-of-the-art bath/sensory spa, and a walk-in closet. What is more, suite is packed with tailor-made features and artefacts from both local Danish and International designers and artisans such as Boform, Northern Heritage, WulffWinding and Maretti – all for our guests to enjoy."

"The icing of the cake is, of course, Copenhagen Marriott's unrivalled location on the inner city harbour front and its accompanying panoramic sea views of the old Copenhagen – which perfectly tops off The Royal Suite experience," adds Hotel Director, Ms. Anna Käll, who, along with the rest of her dedicated staff, is looking forward to welcome guests at The Royal Suite.

The Copenhagen Marriott Hotel has more exciting plans and upgrades in pipeline which, along with the rapid urban development in the inner city harbor area, is expected to increase the hotel's attractiveness even further among its strong international clientele. Watch this space...



The Copenhagen Marriott Hotel – Fast Facts

- The Copenhagen Marriott Hotel is located on the part of the scenic waterfront in Copenhagen called Kalvebod Brygge. It opened in 2001 and has a capacity of 406 rooms
- The hotel is Denmark's largest 5-star venue and the ninth largest hotel in the Danish capital
- Guideline price for a one night stay at The Royal Suite is 35.000 DKK (approx. 4.700 EURO) per night
- Annually, the hotel has some 200,000 overnight stays and caters for thousands of meeting and conference participants
- Since BC Hospitality Group – one of Denmark's largest Hospitality providers - took over the Copenhagen Marriott Hotel in 2015, the Group has invested close to 30 million. DKK (approx. 4m EURO) in renovating and upgrading the hotel



Did you also know that...?

The Copenhagen Marriott hotel is actively supporting this year's new Copenhagen Light Festival with a commissioned light installation dubbed 'Eternal Sundown'. The light work is created by the renowned Danish lighting artist, Mads Vegas, and is located in front of the Copenhagen Marriott Hotel on the sculptural bridge dubbed 'Bølgen'. Hotel guests - including visitors staying in The Royal Suite - will be able to experience the light installation during the dark hours. However, the light work will also be visible from other bridges connecting the inner city, such as Islands Brygge, Brygge Bridge and Langebro, during the entire Light Festival running from 2nd February to 2nd March 2018 across the Danish capital.

Learn more about the new suite at royalsuite.dk and the hotel at Copenhagenmarriott.dk



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